

**Effective Date:** May 20, 2018

## **Terms of Use**

**RunningAHousehold.com** is a website comprised of various web pages managed by Running A Household, LLC (“We,” “Us,” or “Running A Household”)

By using **RunningAHousehold.com** you agree to accept all of the terms outlined our privacy policy, as well as our disclosure, disclaimer, and copyright notices. If you do not agree with something in these notices, please discontinue using the website.

### About Us

**RunningAHousehold.com** is a website where you can get ideas and tools for running a successful household. Blog posts include tips on money, meals and maintenance. There’s also a Tool Box with checklists, forms and schedules to help you get your house in order. Whether you’re moving into your first place or just trying to bring order to your current home, we hope you find these resources helpful.

### Children Under the Age of 13

**RunningAHousehold.com** is not intended for use by children under the age of 13. We do not knowingly seek or collect any personal information directly from children under the age of 13. If you are under the age of 13, please do not use this site or provide us with any personal information. If **Running A Household** becomes aware that we have unknowingly collected any personal data directly from a child under the age of 13, we will delete this data from our system.

## Privacy Policy

### Information Collection: What information do we collect from you and how long do we keep it?

#### Personal Information

Email: We use MailChimp email services to manage our email list. Through this service, we collect your email address, name, location city, state and country. We also track the date you subscribed to our email list. Please know that you can unsubscribe at any time. Your e-mail address will not be sold or given away.

We use your email address to send you our communication piece called Priorities. This piece contains:

- Reminders for what needs to be done around your home
- Links to our household and time management articles
- Free printables and checklists
- Announcements for new products
- Discount shopping codes

Email information is kept until you choose to unsubscribe from our list. From time to time, we will perform “spring cleaning” and remove individuals who have not opened our emails. Lastly, if you are a resident of the European Union, you may contact us to request your information or to request complete removal of your information.

Payment Information: When you make a purchase from **Running A Household** we collect your name, billing and shipping address. We also collect information about the products you purchased, amount paid and sales tax information. However, we use third party services, such as Etsy and PayPal, to collect your credit card information and these services maintain their own privacy policies and terms of services.

Payment information is kept for tax purposes. It is retained for a minimum of seven years but may be kept until **Running A Household** is sold, merged or no longer in business.

Comments: When you leave a comment on our website, we collect information you provide, such as your name, email address and website name so that we may reply to your comment. Your e-mail will not be displayed when the comment posts. Please be sure not to include any private information in the comment section, since this area will be displayed publicly, along with your name.

We review all comments and may categorize irrelevant comments or comments written by robots as SPAM.

Comments are listed under each article and kept as long as the article remains published. Comments are run through the Askimet program, and if classified as SPAM, deleted after 17 days.

Social Media: We use Facebook, Pinterest, Instagram, Google+, and Twitter. If you login to these services and connect with **Running A Household**, we may view the parts of your account profile which you have chosen to share.

Additional Information: From time to time, you may participate in our surveys. Your responses to our questions will be collected and used to make business decisions.

## **Information Collection: What information do we collect when you use our website or subscribe to our email?**

### Computer, Mobile Device and Server Information:

When you browse **RunningAHousehold.com** we receive the Internet Protocol (IP) address of your computer, mobile device or server. Depending on your settings, this may provide us with your location.

We collect information about how you access our website, including the search engine used to find us, the pages you viewed, and the amount of time spent on our website. We also receive information about your browser (google, safari), operating system (iPhone, android, windows 10), screen resolutions (size of screen), hardware (iPhone, android), and language preference.

By receiving this information, we can compile statistics about our website usage to make business decisions, improve website usage, maintain security and comply with the law.

### Email Services:

When you receive email from us our email service provider, MailChimp, generates reports on their website, and tells us which links were opened. The reports also let us know which viewers opened the email, how many links they clicked, and their location. This helps us determine the popularity of our material and make decisions about future articles and products. Your location also assists us with our compliance obligations.

### Amazon

As an Amazon Affiliate, our articles contain links to specific products. If you click on a link, you will go directly to the Amazon website, which has its own Terms of Service, Privacy Policy and Cookies Policy.

If you purchase the product, it will not cost you any additional money, but we may receive a percentage of the sales price as compensation.

## **Information Sharing: When do we share your information?**

Running A Household does not sell, share or give your email information to third parties. We may disclose your personal information to our service providers with the intent of providing services to you.

Legal purposes: We may provide your personal information to a third-party, such as a lawyer, to enforce the terms of use of our website. We may provide your information to a successor company in the event of a sale, merger or divestiture. We may disclose information in order to protect our legal rights or if we are required to do so by law.

## Information Storage and Security

**RunningAHousehold.com** is an HTTPS-encrypted website. Our service provider uses a SHA-2 and 2048-bit encryption, the strongest on the market to keep information safe. Our service provider scans our website daily for malware, viruses, suspicious code and application vulnerabilities. Problems found during the scan are automatically removed.

**Running A Household** takes privacy protection very seriously. Personal information that is stored with our third-party carriers is protected under their terms of use and privacy policies. **Running A Household** makes every effort to do business with vendors who are certified or pending certification under the Privacy Shield Frameworks program.

## Use of Cookies and Third Parties

**RunningAHousehold.com** uses cookies to determine the effectiveness of our website. We also use a third-party tracking software to collect data which assists us in making improvements to our website.

**RunningAHousehold.com** uses traffic log cookies. This data helps us analyze which pages and posts are popular and lets us know where we can make improvements. It also helps us to keep the website secure and in compliance with various laws.

Third parties such as Amazon Affiliates may serve content and advertisements, collect information from visitors, and place or recognize cookies on visitors' browsers.

We also use social media sites such as Facebook, Pinterest, Twitter, Google+, and Instagram.

We do not control the data collected from these sites. They maintain their own terms of use and privacy policies, which you should reference before using the sites.

## **California Residents: Shine the Light Law**

California Civil Code Section 1798.83, known as the "Shine the Light" law, permits Users who are California residents to request and obtain from us a list of what personal information (if any) we disclosed to third parties for their direct marketing purposes in the preceding calendar year and the names and addresses of those third parties. Requests may be made only once a year and are free of charge. Under Section 1798.83, Running A Household currently does not share any personal information with third-parties for their own direct marketing purposes.

## **European Union General Data Protection Regulation: Visitor Rights**

If you reside in the European Union, your consent provides the legal basis to process your personal information.

You have the right to withdraw your consent at any time. Your withdrawal of consent to collect and process your personal information will not affect

the lawfulness of processing your personal information based on your consent before you withdrew your consent.

We may also process your personal information on the basis of a necessity to perform a contract we have with you. For example, we process your personal information when you purchase a product.

We may also process your personal information on the basis of our legitimate interests, including in providing and improving our website content and products. For example, Running A Household has a legitimate interest in understanding your login history so we can assess your interaction with our website content and products. We also have a legitimate interest in providing and developing interesting articles and products for to our users. We use your personal information to keep our website safe and secure and we do so as needed to pursue your and our legitimate interests in ensuring that our website is secure, and to protect against fraud, spam and abuse.

Where we rely on legitimate interests to process your personal information, you have the right to ask us to stop processing.

You have the right to:

- request access to the personal information data that we store about you
- have your personal information rectified
- request to have your personal information forgotten

Please note that it may take some time to delete your personal information from our backup systems after it has been deleted from our main production system. Running A Household may retain certain information as reasonably necessary to comply with our legal obligations (including law enforcement requests), resolve disputes, maintain security, prevent fraud and abuse, as well as to comply with tax, payment industry, securities, and compliance requirements.

You can use your privacy settings to control certain ways in which we process your data. You can also contact us, using the details below, to object to other forms of processing.

## Our Identity and Contact Details

Running A Household, LLC is responsible for the use of your data and for responding to requests about your personal information. You may contact us at [RunningAHouse@gmail.com](mailto:RunningAHouse@gmail.com)

Official correspondence must be mailed to:

Running A Household, LLC  
Attn: Data Protection  
P.O. Box 833  
Agawam, MA 01001

## Disclosure

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Some of our articles contain affiliate links. If you click on an affiliate link and purchase a product, your cost will be the same but **RunningAHousehold.com** will receive a small commission. This helps us offer free content on our website, and we truly appreciate your support.

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## Disclaimer

The information on this website is general information about running a household. We cover areas of maintenance, meals and money. This is general information and is not intended to be dietary, legal or financial advice. For advice, please see your dietitian, Certified Public Accountant, Certified Financial Planner, tax preparer and attorney.

**RunningAHousehold.com**, its' managers, employees and volunteers are not responsible for any losses, damages or claims that may result from your decisions.

On occasion, we may provide links to other websites. These links are provided as a convenience to you and not as an endorsement by **RunningAHousehold.com**. We are not responsible for the content of linked third party web sites and we do not make any representations regarding the content or accuracy of materials on such sites.

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Unless otherwise noted, changes to these policies will take place immediately upon being posted. We will notify our subscribers via email of any changes.